



Florida Occupant Protection Coalition

Agenda Meeting #2

June 14, 2017 1:00 pm - 5:00 pm

June 15, 2017 9:00 am - 12:00 pm

Day 1		
1:00 – 1:15 pm	Welcome, Introductions and Agenda	Chris Craig
1:15 – 1:45 pm	Review of April Meeting and Action Items <ul style="list-style-type: none"> Additional Data Requested at Meeting #1 	Lorrie Laing
1:45 – 2:15 pm	Strategy/Action Step Development Overview <ul style="list-style-type: none"> Defining our Target Audiences Strategies and Actions Input from Meeting #1 Reminder about: <ul style="list-style-type: none"> NHTSA Assessment Recommendations Proven Countermeasures and New Ideas Strategy Test Breakout Group Instructions 	Lorrie Laing
2:15 – 2:30	BREAK	
2:30 – 4:00 pm	Strategy/Action Step Development - Group Breakouts <ul style="list-style-type: none"> Law Enforcement Education/Communication/Outreach Occupant Protection for Children 	Members Select Their Group
4:00 – 4:30 pm	Group Report Out on Strategies/Action Steps	Group Leaders
4:30 – 4:50	Strategy/Action Step Development – All Member Discussion <ul style="list-style-type: none"> Legislation/Regulation and Policy 	Lorrie Laing
4:50 – 5:00	Day 1 Recap	Lorrie Laing
Day 2		
9:00 – 9:45 am	Recap of Day 1/Guidance for Day 2 <ul style="list-style-type: none"> Discuss duplicate strategies and where they belong Discuss any missing target audiences Strategy test reminder Introduce performance measures (dependent on Day 1 progress) 	Lorrie Laing
9:45 – 10:30 am	Action Plan Development Breakouts <ul style="list-style-type: none"> Prioritize and finalize strategies and action steps Identify performance measures (depending on progress) 	Members Return to their Day 1 Group
10:30 – 10:45 am	BREAK	
10:45 – 11:15 am	Group Report Out on Action Plan with Prioritized Strategies	Group Leaders
11:15 - 11:30 am	New FOPC Website	Danny Shopf
11: 30 - 11:45 am	Occupant Protection Printed Materials Update	Matthew Muller
11:45 am – 12:00 pm	Next Steps	Chris Craig