



Florida Occupant Protection Coalition

Meeting Report

November 5-6, 2025

Prepared for:

Florida Department of Transportation

Prepared by:

Cambridge Systematics, Inc.

1.0 Attendees

The participants in the November 5-6, 2025, Florida Occupant Protection Coalition (FOPC) meeting are listed below.

Name	Organization	Attendance
Amy Artuso	National Safety Council	<input checked="" type="checkbox"/>
Andrea Atran	Florida Department of Transportation—District 2	<input checked="" type="checkbox"/>
Michael Binder	University of North Florida	<input type="checkbox"/>
Brennan Blanchard	Florida Department of Transportation	<input checked="" type="checkbox"/>
Keith Bourgault	Okeechobee Fire Rescue	<input type="checkbox"/>
Melanie Brocato	Broward County Sheriff's Office Department of Fire Rescue & Emergency Services	<input type="checkbox"/>
Danielle Campbell	Orlando Police Department	<input type="checkbox"/>
Megan Case	CarFit	<input type="checkbox"/>
Pablo Castaneda	Davie Police Department	<input checked="" type="checkbox"/>
Ronda Cerulli	Florida Department of Health	<input checked="" type="checkbox"/>
Robert Chaffe	Preusser Research Group	<input checked="" type="checkbox"/>
Chris Craig	Florida Department of Transportation, State Safety Office	<input checked="" type="checkbox"/>
Brian Dean	UF Health Shands Children's Hospital Trauma Services	<input checked="" type="checkbox"/>
Willem de Greef	Florida Department of Transportation, State Safety Office	<input checked="" type="checkbox"/>
Kirk Geweniger	Brevard County Sheriff's Office	<input type="checkbox"/>
Jacob Gonzalez	Tampa Police Department	<input type="checkbox"/>
Leilani Gruener	Department of Highway Safety and Motor Vehicles	<input checked="" type="checkbox"/>
Sarah Haverstick	Goodbaby International	<input checked="" type="checkbox"/>
Andrew Hopkins	Public Opinion Research Lab at the University of North Florida	<input checked="" type="checkbox"/>
Carrisa Johns	Orange County Sheriff's Office	<input checked="" type="checkbox"/>
Danielle Kessenger	Silver Linings Safety, National Safety Council	<input checked="" type="checkbox"/>
Doreen Kobelo	Florida A&M University, Construction/Civil Engineering Technology	<input type="checkbox"/>
Margaret Susie Kolb	DeMond Kolb and Associates	<input type="checkbox"/>
Patti Liedy	National Safety Council	<input checked="" type="checkbox"/>
Julie Noble	Golisano Children's Hospital-Safe Kids SWFL	<input checked="" type="checkbox"/>

Name	Organization	Attendance
Christopher Norwood	Hendry County Sheriff's Office	<input checked="" type="checkbox"/>
Krista Ott	Gainesville Fire Rescue	<input checked="" type="checkbox"/>
Andrew Pidgeon	Palm Bay Police Department	<input checked="" type="checkbox"/>
Tonya Randolph	St. Joseph's Children's Wellness and Safety Center – Safe Kids	<input checked="" type="checkbox"/>
Tim Roberts	Florida Law Enforcement Liaison Program	<input checked="" type="checkbox"/>
Miranda Sargent	Santa Rosa County Sheriff's Office	<input checked="" type="checkbox"/>
Morgan Stirling	Fort Walton Beach Police Department	<input type="checkbox"/>
Linda Struckmeyer	UF Department of Occupational Therapy	<input checked="" type="checkbox"/>
Mark Solomon	Preusser Research Group	<input checked="" type="checkbox"/>
Rachele Solomon	Memorial Healthcare System	<input type="checkbox"/>
Petra Stanton	Johns Hopkins All Children's Hospital	<input checked="" type="checkbox"/>
Tony Threatts	Department of Highway Safety and Motor Vehicles	<input checked="" type="checkbox"/>
Stacy Tyrell	Florida Department of Transportation, District 7	<input type="checkbox"/>
Kathryn Wall	Safe Kids Palm Beach County	<input type="checkbox"/>
Jasmine Webb	Florida Department of Health	<input checked="" type="checkbox"/>
Hanna Wells	South Walton Fire District	<input type="checkbox"/>
Kathy White	Florida Department of Transportation	<input type="checkbox"/>
Morya Willis	Traffic Safety Partner	<input checked="" type="checkbox"/>
Jessica Winberry	Baptist Medical Center	<input checked="" type="checkbox"/>
Nick Wollschlager	Florida Law Enforcement Liaison Program	<input checked="" type="checkbox"/>
Brenda Young	Florida Department of Transportation	<input type="checkbox"/>
Mike Zinn	Florida Department of Transportation, District 7	<input type="checkbox"/>
Jordyn Zyngier	University of Florida Health Shands Children's Hospital Trauma Services	<input checked="" type="checkbox"/>
Coalition Support		Attendance
Isabela Picolia	University of Florida	<input checked="" type="checkbox"/>
Jasper Masciocchi	University of Florida	<input checked="" type="checkbox"/>
Jason Rogers	University of Florida	<input checked="" type="checkbox"/>
Wanda Tison	University of Florida	<input type="checkbox"/>
Patty Turner	University of Florida	<input checked="" type="checkbox"/>

Name	Organization	Attendance
Danny Shopf	Cambridge Systematics	<input checked="" type="checkbox"/>
Crystal Mercedes	Cambridge Systematics	<input checked="" type="checkbox"/>
Alan Amidon	Cambridge Systematics	<input checked="" type="checkbox"/>

Others in Attendance

Mehri Mohebbi, University of Florida

2.0 Meeting Notes – November 5-6, 2025

Welcome, Introductions, and Agenda

Danny Shopf, Cambridge Systematics (CS), opened the meeting, welcomed attendees, and provided an overview of the agenda. He facilitated introductions and the meeting proceeded.

Dashboard Walk Through

Brennan Blanchard, Florida Department of Transportation (FDOT), provided a live demonstration of the new Occupant Protection Dashboard (Power BI-based). He reviewed its main interface, data categories, and filtering options.

Participants had the following questions and comments :

- Amy Artuso (National Safety Council) inquired whether data can be displayed by individual ages rather than only by age ranges.
 - Brennan clarified that the current configuration uses grouped ages but can be adapted to show single-year breakdowns.
- Danny Shopf asked whether the current age groupings (e.g., 1–3, 4–7) are most useful for coalition needs.
 - Chris Craig (FDOT) noted that statutory requirements address up to age five, prompting discussion about aligning the dashboard with statute versus best practice.
- Amy proposed aligning age groupings with NHTSA minimum standards (including a 0–5 category) to ensure consistency with federal guidance.
- Danny asked how "Day" and "Night" are determined in the dashboard data.
 - Brennan explained that the classification follows the crash report designation.
- Petra Stanton (Johns Hopkins All Children's Hospital) sought confirmation that the displayed groupings reflect the dashboard itself and are not limited to the presentation.
 - Brennan confirmed the groupings are native to the dashboard.
- Danielle Kessinger (NSC) recommended including an option to group by age ranges consistent with Florida Statutes.
 - Brennan agreed that this option can be added.
- Brennan queried whether users would benefit from a filter for truck bed passengers.
 - Danny affirmed interest, noting prior coalition focus on this topic.
- Willem de Greef (FDOT) reminded the group that the dashboard will be publicly available, underscoring clarity and accessibility needs.
- Linda asked what forms of impairment are represented in the impairment category.

- Danny explained that impairment reflects drug or alcohol involvement—either suspected or confirmed—and emphasized the need for consistent definitions.
- Jasper Masciocchi (UF) asked about the update process for the dashboard.
 - Brennan noted that manual updates will be required in 2026 but should become easier once the system is fully established.
- Jasper asked where the dashboard will reside.
 - Danny explained it will be housed on the Coalition website and other partner locations as appropriate.
- Jasper asked what platform underlies the dashboard.
 - Brennan confirmed it is built in Power BI.
- Jasper asked if a separate category exists for belted occupants riding in the same vehicle as an unbelted person.
 - Brennan stated that this is not currently included but could be added.
- Jasper asked whether the dashboard can toggle between combined serious injuries and fatalities.
 - Brennan confirmed that such a toggle is possible.
- Brian asked about including motorcyclists and indicating whether protective gear was worn.
 - Brennan stated that these items can be added.
- Danny asked whether the Motorcycle Coalition maintains a similar analytics tool.
 - Chris noted that the Motorcycle Coalition currently produces a fact sheet.
- Willem asked about dashboards for other coalitions.
 - Brennan indicated that similar tools are planned for coalitions he supports.
- Willem asked about mobile usability.
 - Brennan said the dashboard functions on phones, with potential for a dedicated mobile version if usage grows.
- Mehri Mohebbi (UF) recommended reviewing color choices for accessibility compliance.
 - Brennan acknowledged the suggestion, noting current colors reflect coalition branding and can be revisited.
- Jasper asked whether the map supports zooming.
 - Brennan confirmed that map zoom is supported.
- Robert Chaffe (Preusser Research Group) commented that the tool appears robust and useful.

Golf Cart Tip Card Review

Danny, CS, presented the updated draft of the Golf Cart Safety Tip Card.

Participants had the following questions and comments :

- Petra Stanton recommended adding that all passengers should remain seated and use safety belts at all times.
- Andrew Pidgeon (Palm Bay Police Department) questioned the absence of a seat belt requirement for golf carts.
 - Willem explained that the tip card speaks to vehicle design rather than operational requirements.
- Mark Solomon (PRG) asked about the source of ranking data presented on the card.
 - Willem noted that the data comes from hospital sources; Danny recommended citing the source explicitly or stating that data is limited.
- Linda Struckmeyer (UF Department of Occupational Therapy) commented that the card lacks guidance regarding lap babies.
 - Danny and Willem acknowledged the challenge in crafting language due to limited manufacturer guidance beyond discouraging lap holding.

CPS Model Policy for State Agencies and Florida Businesses - Revisions

Willem de Greef, FDOT, provided an update on the model child passenger safety seat use policy for state agencies and private businesses, with the goal of reviewing changes made since the previous coalition meeting. The new version reflects significant changes as a result of input during the Q4 meeting and the CPS subcommittee meeting.

Participants had the following questions or comments.

- Andrew Hopkins (University of North Florida) asked whether FDOT has a similar internal policy.
 - Willem confirmed that FDOT maintains internal policies, though the format differs; Chris added that FDOT has safety belt policies.
- Sarah Haverstick (Goodbaby International) suggested using the phrase “all children” to ensure inclusive terminology.
- Patti Liedy (National Safety Council) recommended adding language prohibiting leaving children in cars unattended in order to avoid vehicular heat strokes.

Strategic Highway Safety Plan Update

Danny, CS, reviewed Florida’s 2026 draft SHSP update, aligning with FHWA and NHTSA frameworks under the Safe System Approach. He highlighted emphasis areas such as teen drivers, impaired driving, pedestrian/bicycle safety, and occupant protection.

Participants had the following questions and comments:

- Mark Solomon asked how the icons are selected to accompany each strategy.

- Danny explained that the most strongly aligned actions are typically highlighted, though many strategies span multiple icons; Mark recommended highlighting all that apply to convey the full story.
- Andrew requested clarification on the definition of electric bicycles within the plan.
 - Chris noted that current law is unclear on this point.
- Julie Noble (Golisano Children’s Hospital – Safe Kids SWFL) asked about the intended audience for the SHSP.
 - Danny explained that while the document is designed for all Floridians, it will be used most by transportation safety and engineering practitioners; Chris added that the SHSP fulfills NHTSA and FHWA requirements for funding.
- Mark requested reminder emails encouraging participation in the SHSP feedback survey.
- Andrea Atran (FDOT District 2) advised that references to partners could be clearer and suggested explicitly describing the importance of collaboration with public agencies; she also recommended expanding the “What We Heard” section to better reflect the breadth of feedback received.

Diversion Program Subgrant Update

Danielle Kessenger, NSC, summarized Year 1 accomplishments of the CPS Diversion Program, developed with Preusser Research Group. Highlights included the completion of action steps 3C.2-3C.4, having both online/in-person class options, draft rack cards with QR codes, and ongoing programs in Orange and St. Lucie counties.

Participants had the following questions and comments:

- Coordinate with Traffic Safety Resource Prosecutors for judicial outreach.
- Identify opportunities for state-level accreditation discussions with LELs.

Cross Coalition Coordination

Danny, CS, facilitated this discussion around expanding collaboration between FDOT’s traffic safety coalitions.

Participants had the following questions and comments:

- Amy endorsed the Teen Coalition mail-out and supported broader sharing across coalitions.
- Linda suggested addressing the overlap between Occupant Protection and CarFit.
- Pablo Castaneda (Davie Police Department) recommended planning to partner with churches for Car Seat and CarFit events.
- Patti Liedy (NSC) suggested using the Teen Safety Coalition to amplify heat stroke prevention materials among teen parents.
- Mark Solomon (Preusser) recommended closer coordination between Occupant Protection, Teen Driving, and Impaired Driving given the strong nexus with LEL efforts.

- Jordyn Zyngier (University of Florida Health Shands Children's Hospital Trauma Services) proposed partnering with adult sports clubs and unique populations (e.g., roller derby teams, men's rugby) and incorporating these into the action plan.

FY 26 NHTSA ASSESSMENT

Chris, FDOT, explained the upcoming 2026 NHTSA program assessment process for the upcoming 2026. CS will prepare a briefing book highlighting Florida's program, data, and activities. The assessment is scheduled for the week of June 22, 2026, and will include 20–30 interviews conducted by an Assessment team comprised of traffic safety experts. The Assessment team members will not be NHTSA employees and will be approved by FDOT. Next, FDOT will make the determination about who the Assessment team should interview based on questions provided by NHTSA.

Participants had the following questions and comments:

- Participants asked about the number of interviews typically conducted.
 - Chris estimated 20–30, and Danielle recalled 26 interviews in 2021.
- Participants asked what emerged from the last assessment.
 - Chris emphasized improving how the State shares information about the breadth of subgrant activities.

Action Plan Report Out

Danny led the coalition in the Action Plan Report in discussion of Goals 1 and 2. Action Step leaders provided updates on their respective action steps. Updates are available in Appendix A.

Public Comment Period

There were no public comments.

Day 1 Recap

Danny provided a brief recap of Day 1, thanked everyone for their participation and reminded coalition members that Day 2 of the FOPC meeting would be held at the FDOT State Materials office starting at 9 am.

FOPC Awards Ceremony

Chris, FDOT, expressed his and FDOT's appreciation for the service of the coalition members and distributed new challenge coins to all in attendance.

3.0 Meeting Notes – November 6, 2025

Recap of Day 1

Danny welcomed participants and thanked everyone for attending Day 2 of the FOPC meeting. He began with a recap of Day 1, covering key topics related to occupant protection and child passenger safety, provided an overview of the Day 2 agenda, and the meeting followed.

FY26 Occupant Protection and Child Passenger Safety Subgrants

Chris, FDOT, presented on the Occupant Protection and Child Passenger Safety projects awarded subgrant funding through the approval of the Annual Grant Application for Fiscal Year 2025-2026. Chris reviewed serious injury and fatality trends from 2015–2024 showing progress in safety belt use and fatalities and serious injuries. He advised that FDOT will continue outreach to high-priority counties not currently receiving subgrants.

Participants had the following questions and comments:

- Mark asked about national averages for unrestrained occupant fatalities and serious injuries.
 - Willem cited an approximate figure of 41 percent.
- Amy asked whether Hillsborough grant funds were limited to Tampa Police Department (TPD).
 - Chris clarified that there are two separate subgrants—one for Hillsborough County and one for TPD.
- Petra asked whether subrecipients conduct car seat checks under their programs.
 - Willem noted that budgets include both car seat checks and enforcement activities.
- Andrea asked whether grant funding can be used for overtime seat belt enforcement.
 - Chris explained that the subgrants fund data-driven, high-visibility enforcement, which can include checkpoints or special operations.
- Julie asked how subgrant notices are disseminated.
 - Chris explained that LELs conduct direct outreach, and emails go to previous applicants; he also provides a virtual training. Amy added that Community Traffic Safety Teams (CTSTs) help distribute information.
- Mehri asked about potential changes to the required booster age of six.
 - Chris noted that any change would be a legislative decision; FDOT provides data to inform policy but does not lobby.

Click It Or Ticket Media Awareness Survey

Andrew, University of North Florida, explained the surveying methodology and how they improved their response rate through contacting the public using students (and not bots) which helps to boost public trust and increase participation. Andrew presented survey results showing 73% awareness in 2025, down 6% from 2024. Findings indicated higher awareness among males, strong support for enhanced seat belt laws, and less enthusiasm in rural counties.

Participants had no comments.

Program Insights and Outcomes: A Review of FY 2024/

Jasper, UF, reviewed CPS training opportunities, certification courses, and stipend eligibility. Highlights included 113 child safety seats distributed, new technician orientations, and quarterly newsletters.

Participants had the following comments:

- Danielle suggested revisiting stipend requirements related to class locations due to limited venue availability in some areas, recommending closer consideration of where participants live and work.
 - Jasper indicated that if course location challenges persist mid-year, revisions could be considered.
- Sarah asked whether the stipend rules apply to both certification and STAC courses.
 - Jasper noted they fall under the same contract, with potential consideration for STAC offerings outside priority counties.
- Christopher Norwood (Hendry County Sheriff's Office) cautioned that a strict location-based stipend approach could disadvantage rural counties.
 - Chris added that securing a full-time instructor could reduce the need for stipends, though FDOT has limited control over stipend policy; Willem suggested raising the topic during the federal assessment.
- Rhonda proposed tying stipend eligibility to the counties where participants live or work in order to reach priority areas.
 - ◦ Danielle noted certification system limitations regarding how residence and work locations are recorded.
- Julie cited a Labelle class example with three attendees from Glades County that did not receive a stipend due to location; she also referenced a Putnam ORPC request for a 16-person class that could not occur before September 30.
- Danielle recommended notifying local instructors before orientations so local faces can participate.
- Julie asked whether scholarship availability is announced in the newsletter.
 - Jasper confirmed this will be added.

Action Plan Report Out

Danny led the coalition in the Action Plan Report in discussion of actions 3 and 4. Action Step leaders provided updates on their respective action steps. Updates are available in Appendix A.

Public Comment Period

There were no comments from the public.

Wrap Up and Next Steps

Danny noted the following FOPC meetings are scheduled to be held in-person in Gainesville, Florida. He asked participants for presentation suggestions for upcoming FOPC meetings:

Participants had the following suggestions:

- Paid Media Overview.
- Click It Or Ticket Report Out (Law Enforcement).
- Safety Belt Observational Survey Results.
- Child Passenger Safety Observational Survey Results.
- Vehicular Heat Stroke Update (February).

Next Meetings (in-person)

- *FY25-26:*
 - February 18-19, 2026
 - May 6-7, 2026
 - June 22-26, 2026 (NHTSA OP Assessment)
 - July 15-16, 2026

Adjourn

The coalition meeting ended at 12:00 PM

Contact information for occupant protection questions:

Chris Craig, FDOT

Traffic Safety Administrator
Phone: 850.414.4009
chris.craig@dot.state.fl.us

Willem de Greef, FDOT

Traffic Safety Program Manager
Phone: 850.414.4048
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Patricia Turner, UF T2 Center

Safety Resource Center Program
Manager
Phone: 352.273.1671
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Florida Occupant Protection Strategic Action Plan

Updated November 6, 2025

GOAL 1: PROGRAM MANAGEMENT

Objective 1A: Meeting Facilitation and Progress Tracking

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2025	May 2025	July 2025	Nov 2025
1A.1	FDOT Cambridge Systematics	Quarterly	Conduct quarterly Florida Occupant Protection Coalition (FOPC) meetings.	Number of meetings conducted annually	In-person meeting conducted 02/12/2025 & 02/13/2025	In-person meeting conducted 05/07/2025 & 05/08/2025	In-person meeting conducted 07/21/2025 & 07/22/2025	In-person meeting conducted 11/05/2025 & 11/06/2025
1A.2	Cambridge Systematics	Quarterly	Update progress on Occupant Protection (OP) Strategic Action Plan strategies to include recent implementation activities.	Action Plan progress updated quarterly	Posted on website.	Posted on website	Posted on website	Posted on website

Objective 1B: Data Analysis/Reporting

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2025	May 2025	July 2025	Nov 2025
1B.1	Cambridge Systematics	Annual	Develop an Annual OP Fact Sheet.	Fact sheet developed and posted on FOPC website and publicized	Presented on 11/13/2024	Presented 05/07/2025	Presented 05/07/2025	Presented 05/07/2025
1B.2	Robert Chaffe Mark Solomon	Annual	Review Florida's OP traffic records related data annually and determine if target audiences have changed.	Data analyzed and target audiences adjusted (if applicable)	No change.	No change.	No change.	No change.
1B.3	Andrew Hopkins Amy Stafford	Annual	Increase the number and availability of OP data sources.	Information for all applicable data sources available on FOPC website and publicized (i.e., Signal Four, etc.)	Analyzing Biospatial data	No additional sources identified.	No change.	No change.
1B.4	Patty Turner Andrew Hopkins	Annual	Analyze OP data to understand trends and challenges specifically for minority populations.	Data analysis conducted annually and posted on FOPC website and publicized	Focusing on rural counties	Subcommittee focused on rural counties and local roads.	Subcommittee focused on rural counties and local roads.	Brennan presented data on OP locations

Objective 1C: Policies and Best Practices

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2025	May 2025	July 2025	Nov 2025
1C.1	Jasper Masciocchi	Biennial	Review literature and interview states above the national average observed use rate to identify innovative strategies and best practices.	Research conducted; Interviews conducted.	Continuing to discuss High Five. Mark to present at a future meeting.	Subcommittee prioritizing High Five pilot effort.	Subcommittee prioritizing High Five pilot effort.	Subcommittee prioritizing High Five pilot effort.
1C.2	Jasper Masciocchi Danielle Kessenger	Biennial	Review literature and interview states above the national average observed CPS use rate to identify innovative strategies and best practices.	Research conducted; Interviews conducted.	Ongoing.	On Hold.	On Hold.	On Hold.

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2025	May 2025	July 2025	Nov 2025
1C.3	Willem de Greef	Quarterly	Regularly coordinate with other Florida traffic safety coalitions to identify education and enforcement opportunities across Strategic Highway Safety Plan (SHSP) Emphasis Areas.	Number of traffic safety coalitions coordinated with (annually).	Attending upcoming coalition meetings.	<p>FDOT Program managers looking to do some more cross training.</p> <p>SMFL is working on CarFit.</p> <p>Teen is doing BotB again. Considering how to increase participation.</p> <p>Teen is working on Do the Math program.</p> <p>Crash report form and data subcommittee are meeting.</p> <p>Vince and Larry costumes are available.</p>	<p>Attending upcoming coalition meetings.</p> <p>Supporting BoTB.</p> <p>Interested in tox information – could coordinate with impaired.</p>	Discussed opportunities for collaboration.

Objective 1D: Maintain a Robust and Active FOPC Membership

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Nov 2024	Feb 2025	July 2025	Nov 2025
1D.1	FDOT	Quarterly	Review meeting attendance of existing membership and connect with members that have not attended the previous two meetings to ensure they still intend to participate.	Members contacted; meeting attendance increased.	Ongoing.	Ongoing.	Ongoing.	Ongoing.
1D.2	Susie Kolb Petra Stanton	Quarterly	Expand FOPC membership to include Florida business leaders, tourism leaders, civic organizations, trade and medical associations, insurance companies, Florida Highway Patrol (FHP), and Florida Department of Education, and others deemed to benefit the Coalition's mission and objectives.	Potential members identified and contacted; number of new representatives participating.	Ongoing. CS to coordinate with FDOT to review prior membership rosters and identify gaps.	Ongoing.	Ongoing. Consider adding Florida Trucking Association.	Ongoing. Lani has a DOE representative

Objective 1E: Research and Track Best Practices Related to Emerging Technologies Impacting OP Strategies

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2025	May 2025	July 2025	Nov 2025
1E.1	Danielle Campbell Carissa Johns	Annual	Annually inventory vehicle safety features related to occupant protection to determine if educational materials need to be created.	Safety feature inventory updated (annually).	No updates available.	Vehicle Recall Rack Cards available on checktoprotect.org		MyCarDoes What website is getting an update.
1E.2	Carissa Johns Petra Stanton	Annual	Annually review the latest research on connected and automated vehicle (CAV) technology to determine potential (positive and negative) impacts on occupant protection.	Annual review complete (white paper?)		No updates.		Miami is a pilot for a driverless rideshare

GOAL 2: ENFORCEMENT

Objective 2A: Improve Law Enforcement Awareness of Important OP Challenges

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2025	May 2025	July 2025	Nov 2025
2A.1	Tim Roberts	Annual	Create a <i>Click It or Ticket</i> (CIOT) Resources Toolbox.	Toolbox created and posted on Law Enforcement Liaison (LEL) Website and publicized.	Available through LELs	Available through LELs	Available through LELs	Available through LELs
2A.2	Tim Roberts	Annual	Encourage Florida law enforcement agencies to participate in the national <i>Click It or Ticket</i> campaign and enforcement activities.	Number of agencies participating in <i>Click It or Ticket</i>	Will present at a future meeting.	Will present at a future meeting.	Will present at a future meeting.	Will present at a future meeting.
2A.3	Tim Roberts	Quarterly	Distribute Child Passenger Safety (CPS) Tip cards to Florida law enforcement agencies.	Number of tip cards distributed.	Distribution ongoing	Distribution ongoing	Distribution ongoing	Distribution ongoing
2A.4	Tim Roberts Carissa Johns Danielle Campbell	Quarterly	Meet with law enforcement agencies in counties with a higher-than-average rate of fatalities involving unrestrained or improperly restrained children to share CPS Tip cards and other resources.	Number of agency meetings.	Ongoing. Focusing on the Highway Safety Matrix.	Ongoing. Focusing on the Highway Safety Matrix.	Ongoing. Focusing on the Highway Safety Matrix.	Ongoing. Focusing on the Highway Safety Matrix.
2A.5	Nick Wollschlager	Quarterly	Develop and distribute tip cards for aging road users.	Number of tip cards distributed.	Printed and ready for distribution. Complete.	Printed and ready for distribution. Complete.	Printed and ready for distribution. Complete.	Printed and ready for distribution. Complete.

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2025	May 2025	July 2025	Nov 2025
2A.6	Nick Wollschlager	Annual	Increase law enforcement participation at CarFit events.	Number of officers participating at CarFit events.	Ongoing.	Ongoing.	Ongoing. Hard to get volunteers to participate. Grant funding opportunity (for certified officers)? Cobranding with LEOs	Ongoing.
2A.7	Tim Roberts Willem de Greef	Annual	Encourage Florida law enforcement agencies to continue nighttime enforcement activities when possible.	Number of notifications distributed and publicized.	Complete	Complete	Complete	Complete

Objective 2B: Improve Law Enforcement Usage

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2025	May 2025	July 2025	Nov 2025
2B.1	Tim Roberts Jacob Gonzalez	Annual	Conduct annual survey targeted at law enforcement officers to determine officer use practices.	Survey conducted.	Will present at a future FOPC meeting.	Presented 05/08/2025	Presented 05/08/2025	Presented 05/08/2025
2B.2	Tim Roberts	Short-Term	Develop and distribute educational materials demonstrating the myths and facts about law enforcement usage and proper restraint use for law enforcement officers.	Number of materials distributed and publicized.	Under development	Under development	Will talk to the CJSTC to see if we can get this include in basic training.	Ongoing. A lot is tied to insurance/workers compensation

Objective 2C: Law Enforcement Tools and Resources

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2025	May 2025	July 2025	Nov 2025
2C.1	Jacob Gonzalez Nick Wollschlager	Annual	Develop and distribute an occupant protection guide and/or presentation for law enforcement executives about occupant protection best practices and opportunities.	Number of guides distributed and publicized.	Will present at a future meeting.	Will present at a future meeting.	Presented at previous FPCA meeting.	No update.
2C.2	Tim Roberts	Annual	Present at Florida Sheriff's Association (FSA) and Florida Police Chief's Association (FPCA) meetings annually on Florida's OP challenges and how their membership can help address these challenges.	Presented to FSA and FPCA.			Presenting at the LEL Awards coming up this week.	Will present again in July 2026.
2C.3	Nick Wollschlager	Quarterly	Review and update the LEL website quarterly to ensure the most recent and relevant tools and resources are available.	LEL website updated and publicized.	Complete	Complete	Complete	Complete
2C.4	Tim Roberts	Annually	Develop a best practice guide for Observational Surveys conducted by law enforcement agencies.	Guide developed and posted on LEL website and publicized.	Complete	Complete	Complete	Complete
2C.5	John Askins Petra Stanton		Distribute Florida's Battle of the Belts best practices guide/toolbox.	Guide/toolbox posted on LEL website and publicized.	Coordinating with FDOT and FTSDC	Coordinating with FDOT and FTSDC	Coordinating with FDOT and FTSDC	Coordinating with FDOT and FTSDC

GOAL 3: CHILD PASSENGER SAFETY

Objective 3A: Expand, Improve, and Retain CPS Technicians and Instructors

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2025	May 2025	July 2025	Nov 2025
3A.1	FDOT	Annual	Annually review list of CPS Technicians (CPSTs) and CPS Technician Instructors (CPST-Is) across the state to identify active instructors and potential gaps.	List of active instructors created and updated annually		UF looking through lists and instructors. Good feedback on orientation and newsletter.	Ongoing.	Ongoing.
3A.2	Willem de Greef Patty Turner	Annual	Annually contact CPST-Is and encourage them to reach out to inactive technicians to offer additional support and resources.	CPTS-Is contacted.	Annual survey conducted	Annual survey conducted	Annual survey conducted. Will follow up in virtual subcommittee meeting.	Ongoing. Focusing on increasing recertification rate. Currently 52.47% (close to national average).
3A.3	Carissa Johns Danielle Kessenger Danielle Campbell Petra Stanton Sarah Haverstick	Annual	Conduct quarterly CPST-I (in person or virtual) meeting(s) to share ideas and best practices.	Annual meeting conducted		On hold awaiting new curriculum.	New curriculum is out. Working on scheduling instructor meetings.	Met on 8/22 and meeting again on 12/2. Discussed implementation of the new curriculum.

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2025	May 2025	July 2025	Nov 2025
3A.4	Willem de Greef Patty Turner	Annual	Coordinate with CPST-Is to contact CPSTs that need to renew their certification.	Number of CPSTs recertified (annually).	Included in the survey. Automated email system.	Included in the survey. Automated email system.	Included in the survey. Automated email system.	Ongoing.
3A.5	Petra Stanton Sarah Haverstick	Annual	Conduct Safe Travel for All Children (STAC) training to improve and expand CPST-Is' knowledge, skills, and capabilities.			Orlando 3/31-4/1 Sarasota 6/16-17 Additional locations may include Lee and Broward	Hosted in June. Trying to host 3 next FY. Hybrid training being conducted in August in Wisconsin that we might be able to adapt.	Conducted 2 in FY25. Targeting 3 for FY26.

Objective 3B: Expand CPS Digital and Print Resources and Materials

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Nov 2024	Feb 2025	May 2025	Nov 2025
3B.1	Patty Turner Danielle Kessenger	Annual	Annually review materials available on the Florida Traffic Safety Resource Center (FTSRC) to identify potential gaps or existing material revisions.	TSRC reviewed; materials updated or replaced annually.	Ongoing	Ongoing	Ongoing.	Ongoing. Consider redesigning existing materials to create more consistency. Specifically align with line up for safety. Rework the I'm Safe Materials.
3B.2	Chris Craig Willem de Greef Leilani Gruner	Short-Term	Develop and distribute educational materials on child seats and safety belts on golf carts (partnership with law enforcement, Visit Florida, FDOH, Safe Kids, etc.).	Number of materials distributed.	Updates ongoing	Updates ongoing	Discussed today and will revise to include a LE focused and a simple public focused option. Request for a CPS Event Banner.	Reviewed on 11/5. Will get into final design.
3B.3	Danielle Kessenger Danielle Campbell Carissa Johns	Short-Term	Develop and distribute educational materials on child seats and safety belts at school pick-up/drop-off lines	Number of materials distributed	Complete	Complete	Complete	Complete

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Nov 2024	Feb 2025	May 2025	Nov 2025
3B.4	TBD	Short-Term	Develop and distribute educational materials on the risks of heat stroke and other dangers of children in hot vehicles.	Number of materials distributed	Complete	Complete	Complete	Complete
3B.5	Carissa Johns	Medium-Term	Develop and distribute CPS Responsibility Guide to potential CPST Supervisors to ensure they understand expectations of CPSTs	Number of materials distributed			Early planning stages.	Discussed at the last instructor meeting. Will cover again in December. Subcommittee will review again before the next meeting.

Objective 3C: Support Mandatory Diversion Programs for First-Time Child Restraint Offenders

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2025	May 2025	July 2025	Nov 2025
3C.1	Susie Kolb Ronda Cerulli	Short-Term	Conduct an inventory of existing CPS Diversion programs and post results to FOPC website.	Inventory conducted.	Complete – Orange and St. Lucie	Complete – Orange and St. Lucie	Complete – Orange and St. Lucie	Complete – Orange and St. Lucie
3C.2	Susie Kolb Ronda Cerulli Amy A	Medium-Term	Develop a model CPS diversion program based on Florida and national best practices, including input from judicial and prosecution representation and approval by FLHSMV.	Model diversion program developed.	NSC is working on developing a model program. Amy presented on 02/13/2025.	NSC developing model program. Presented on 05/07/2025.	NSC developing model program. Presented on 07/21/2025.	NSC developing model program. Presented on 11/06/2025.
3C.3	Susie Kolb Ronda Cerulli Mark Leilani Gruener	Long-Term	Analyze CPS crash and citation data to determine potential locations for CPS diversion program pilot.	Potential locations identified.	To be completed after 3C.2	To be completed after 3C.2	To be completed after 3C.2	Complete.
3C.4	Susie Kolb Ronda Cerulli	Medium-Term	Develop and distribute a CPS Diversion Program fact sheet for LE to distribute when issuing a citation for improper child restraint.	Number of fact sheets developed.	To be completed after 3C.2	To be completed after 3C.2	To be completed after 3C.2	Using rack card. Will create a roll call video.

Objective 3D: Support Enhancement of Florida’s CPS Laws and Policies

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2025	May 2025	July 2025	Nov 2025
3D.1	Julie Noble Danielle Kessenger	Annual	Annually review CPS model language and make adjustments based on shifting priorities and emerging best practices.	Model language reviewed annually; Adjustments made as needed.	Reviewed and revised at Q3 Meeting	Reviewed and revised at Q3 Meeting	Posted on website.	Posted on website.

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2025	May 2025	July 2025	Nov 2025
3D.2	Julie Noble Petra Stanton	Annual	Annually review Florida' legislative proposals to identify opportunities for improved CPS specific model legislative language.	Legislative language reviewed annually and reported to FOPC.	Nothing available yet.	Nothing relevant.	Nothing relevant.	Monitoring HB 233.
3D.3	Petra Stanton	Medium-Term	Coordinate with the Florida Department of Children and Families to update their Child Transportation Log to include confirmation of proper child restraint usage.	Transportation Log updated.	Will coordinate with 3C activities.	Will coordinate with 3C activities.	Will coordinate with 3C activities.	Will coordinate with 3C activities.
3D.4		Long-Term	Develop standardized Child Transportation Course for local Department of Children and Families representatives		Will coordinate with 3C activities.	Will coordinate with 3C activities.	Will coordinate with 3C activities.	Will coordinate with 3C activities.

GOAL 4: OP FOR LOW-USE GROUPS

Objective 4A: Focus Paid Media Activities on Low-Use Groups

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2025	May 2025	July 2025	Nov 2025
4A.1	Michael Binder	Annual	Review and update the OP Communications Plan to ensure communications strategies and target audiences (Action Step 1B.2) remain effective.	Communications plan reviewed annually.	Update ongoing.	Update ongoing.	Update after CIOT.	Update after CIOT.
4A.2	Michael Binder	Annual	Conduct post-CIOT Awareness Survey annually and present results to the FOPC.	Survey conducted and results presented.	Presented on 11/14/2024	Will present at a future meeting.	Will present at a future meeting.	Presented on 11/05/2025
4A.3	FDOT	Annual	Provide annual updates to the FOPC on paid media strategies, activities, and results.	Presentation given to FOPC.	Will present at future FOPC meeting	Will present at a future meeting.	Will present at a future meeting.	Will present at a future meeting.
4A.4	Andrea Atran Miranda Sargent	Annual	Implement targeted education and outreach program using the Buckle Up Florida campaign focused on low-use groups.	Number of Buckle Up Florida impressions.	Materials available. Discussed value of virtual materials and distribution	Materials available.	Materials available.	Materials available.

Objective 4B: Expand Digital and Print Resources and Materials for Low-Use Groups

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2025	May 2025	July 2025	Nov 2025
4B.1	Andrea Atran Brian Dean	Annual	Annually review materials available on the TSRC to identify potential gaps or existing material revisions.	TSRC reviewed.	Ongoing.	Ongoing.	Ongoing.	Ongoing.
4B.2	Jasper Masciocchi Miranda Sargent	Short-Term	Develop and distribute OP materials for low-use groups (including males 18-34, pickup drivers, and minority populations).	Number of materials distributed.	Discussed creating standard social media posts to share with partners	Focused on creating/adapting/refreshing materials for pickup trucks and local roads.	Focused on creating/adapting/refreshing materials for pickup trucks and local roads.	Focused on creating/adapting/refreshing materials for pickup trucks and local roads.
4B.3	Chris Craig Miranda Sargent	Short-Term	Develop and distribute materials related to passengers riding in the bed of a pickup truck.	Number of materials distributed.	Kids Aren't Cargo is available on the OPRC.	Kids Aren't Cargo is available on the OPRC.	Kids Aren't Cargo is available on the OPRC.	Kids Aren't Cargo is available on the OPRC.
4B.4	Andrea Atran	Medium-Term	Evaluate existing OP-related materials and develop new materials focused on minority populations.	Materials reviewed annually, updated as needed, and publicized.		On hold.	On hold.	On hold.

Objective 4C: Support the Expansion of Programs that Encourage and Support Occupant Protection for Low-Use Groups

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2025	May 2025	July 2025	Nov 2025
4C.1	TBD	Short-Term	Partner with the Safe Mobility For Life Coalition to increase the number of CarFit Events in Florida	Number of CarFit events conducted	To coordinate with Megan to identify OP materials to include at CarFit events		Alachua is partnering with 3 CarFit Events. Orange County did one in May. Palm Beach is working on one at the end of August. Clay County on April 25.	Alachua has one in December and has had two others this fall. Orange county did a big media event related to CarFit.
4C.2	Chris Craig Miranda Sargent	Short-Term	Coordinate with Florida's Community Traffic Safety Teams (CTST) to identify regional and local occupant protection challenges	List of local and regional challenges developed	Ongoing.	Ongoing.	Ongoing.	Ongoing.
4C.3	Chris Craig Miranda Sargent	Medium Term	Coordinate with Florida CTSTs to identify specific occupant protection materials and best practices and implement pilot programs, where appropriate	List of materials and best practices developed. Number of pilot programs conducted	Ongoing.	Ongoing.	Ongoing.	Ongoing.

Objective 4D: Support Enhancement of Florida’s Laws and Policies

Action Step #	Action Step Leader(s)	Timeframe	Description	Performance Measures	Feb 2025	May 2025	July 2025	Nov 2025
4D.1	Chris Craig	Annual	Annually review model language and suggest adjustments based on priorities and emerging best practices.	Model language reviewed annually; Adjustments made as needed	Reviewed and finalized on 11/13/2024	Reviewed and finalized on 11/13/2024	Reviewed and finalized on 11/13/2024	Reviewed and finalized on 11/13/2024
4D.2	Willem de Greef	Short-Term	Develop a model policy for consideration by state agencies and other Florida businesses.	Model language posted on FOPC website and publicized.	Presented on 02/13/2025	Complete. Working on CPS now.	Complete. Working on CPS now.	Reviewed CPS on 11/05/2025
4D.3	Julie Noble Petra Stanton	Annual	Annually review Florida’ legislative proposals to identify opportunities for improved specific model legislative language.	Legislative language reviewed and reported to FOPC	No update yet.	No update yet.	No update yet.	No update.